

Sopra Steria positioned as a "Best in Class" in the 2022 PAC INNOVATION RADAR Microsoft Azure in Europe

Paris, October 12, 2022 – Sopra Steria, a European Tech leader recognised for its consulting, digital services and software development, today announces that its Digital and Cloud practices have been recognised as a "Best in Class" in the PAC INNOVATION RADAR Microsoft Azure 2022 covering all European geographies.

The PAC RADAR is an effective tool for the holistic evaluation and visual positioning of software and ICT service providers on local markets. This INNOVATION RADAR evaluates and compares 28 service providers in terms of strategies, development, and market position, in addition to their performance and competencies within the Microsoft Azure segment in Europe.

According to the [study](#), Sopra Steria's Microsoft Azure-related services capabilities in Europe benefit from:

- The Group's end-to-end capabilities, from consulting, integration and operations, all backed by solid cybersecurity expertise, allowing it to become the preferred partner for its client's cloud adoption journey.
- The development of its own Intellectual Property around Microsoft Azure Technologies (Agile DevOps Platform, Data Platform for AI/ML...), including some specific customized to vertical industries such as Digital Healthcare Platform or AI-powered supply chain platform for manufacturing. These allow for innovative and differentiated services.
- The important investments made into its talent management and training, a key growth driver in a tight labour market on certain competencies. The Group has notably deployed a Digital and Cloud Academy providing practices learning paths for the most sought-after competencies (security, analytics...).

"Delivering real-time information to train or road users, giving clinicians an interactive, spatial view of anatomy, enriching products or strategic infrastructures with analytics are few of the projects supported by our teams with Microsoft Azure. Our chapter is to help our clients to build their next digital frontiers, through innovation, business resilience, efficiency, and sustainability. And we believe this position in the PAC RADAR is the result of these digital projects and our investments in IP, in end-to-end capabilities and in talents all across our European geographies" said **Béatrice Rollet, Group CTO – Digital and Cloud Services at Sopra Steria.**

"Organisations now invest in a next-gen of services to strive amid economic uncertainty. As Cloud-native and business technologies are gaining traction, Sopra Steria's pluri-disciplinaries expertise in industry-specific, digital and Cloud capabilities is key for an impactful business transformation. Their consultancy capabilities to drive changes, their investment in modern Cloud Management Platform, embedding observability, FinOps, compliance, security and sustainable features are must-have" stated **Eric Beaudet, Senior Consultant Analyst at PAC.**

About Sopra Steria

Sopra Steria, a European Tech leader recognised for its consulting, digital services and software development, helps its clients drive their digital transformation to obtain tangible and sustainable benefits. It provides end-to-end solutions to make large



companies and organisations more competitive by combining in-depth knowledge of a wide range of business sectors and innovative technologies with a fully collaborative approach. Sopra Steria places people at the heart of everything it does and is committed to making the most of digital technology to build a positive future for its clients. With 47,000 employees in nearly 30 countries, the Group generated revenue of €4.7 billion in 2021.

The world is how we shape it.

Sopra Steria Group (SOP) is listed on Euronext Paris (Compartment A) - ISIN: FR0000050809

For more information, please visit our website www.soprasteria.com

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About PAC

PAC is the leading European consulting and analyst firm supporting software & IT service vendors worldwide. Since 1976, we have helped our clients to understand market dynamics, grow their revenue and raise their profile. Our unrivalled understanding of European markets, and deep research coverage help key market players to define their strategy, optimize their go-to-market and increase market share. PAC is an analyst-led consultancy with a team of over 100 experts across Europe. We provide market research and analysis on more than 30 countries worldwide, delivered through our portfolio pillars, Guidance, Insights, and Visibility, and our renowned SITSi® research platform. More on www.sitsi.com.

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