

Press release

## Sopra Steria recognized as a Star Performer among Major Contenders in Application Transformation Services by Everest Group

Paris, 15 September 2021 – Sopra Steria, a European leader in consulting, digital services and software publishing, today announced that its Application Transformation Services have been named as a Star Performer among Major Contenders in the latest *Everest Group PEAK Matrix® for Application Transformation Services 2021.* 

Application Transformation is an on-going and continuous process where the application's environment and its features constantly evolve based on the changing business needs and advancements in technologies. To compete in the digital world, enterprises are looking for flexible and modular cloud-based applications, but also to reimagine their processes to align with their cloud-first strategy.

The Everest Group PEAK Matrix<sup>®</sup> assessment analysed the capabilities of 29 leading application transformation service providers, including Sopra Steria. The assessment is based on Everest Group's annual RFI process for the calendar year 2021, interactions with leading application transformation services providers, client reference checks, and an ongoing analysis of the application transformation services market.

Sopra Steria has been recognized as a Major Contender and Star Performer thanks to its strong footprint in Europe and long-established relationships with customers to drive application transformation engagements. The Group has demonstrated strong proof points in key verticals such as public services, banking and manufacturing. Sopra Steria's Digital Transformation Expert program has also enabled it to upskill and leverage its employees in key transformation projects. The Group is also making focused investments to enhance its digital and cloud-consulting capabilities, with most of its engagements being advisory-led.

Sopra Steria envisions application transformation as a means through which technologies can transform the overall value provided by a company to its customers, partners, and employees. Its portfolio of services encompasses transformative consulting, multi-technologies integration, and operations services. These include business capabilities transformation consulting (business process strategy, enterprise architecture, IT roadmap, upskilling plan...), advanced migration (multi-cloud, sovereign cloud...), business capabilities modernization (UI/UX, data, custom applications, COTS, mainframe...) with modern technologies (multi-experience, microservices, RPA, AI/ML, rapid application development platform...)

"Reinventing customer experience, improving operational efficiency, and creating new products and features are at the agenda of any wide digital transformation journey. Sopra



Steria brings end-to-end and business-value led processes, platforms and tools, delivered by thousands of experts across Europe. This recognition shows our capabilities in terms of reimagination of business processes and leveraging next-gen technologies," said Cyril Malargé, Group Chief Operating Officer, Sopra Steria.

"Investments in application estate transformation have accelerated in recent times as a precursor to meaningful digital transformation," said Alisha Mittal, Practice Director, Everest Group. "Sopra Steria's capabilities in digital and cloud consulting help its customers take a pragmatic and incremental approach to application transformation. Its focused investments in upskilling its employees have helped it accelerate delivery in key transformation programs."

## About Sopra Steria

Sopra Steria, a European leader in consulting, digital services and software development, helps its clients drive their digital transformation to obtain tangible and sustainable benefits. It provides end-to-end solutions to make large companies and organisations more competitive by combining in-depth knowledge of a wide range of business sectors and innovative technologies with a fully collaborative approach. Sopra Steria places people at the heart of everything it does and is committed to making the most of digital technology to build a positive future for its clients. With 46,000 employees in nearly 30 countries, the Group generated revenue of  $\in$ 4.3 billion in 2020.

## The world is how we shape it.

Sopra Steria Group (SOP) is listed on Euronext Paris (Compartment A) - ISIN: FR0000050809 For more information, please visit our website www.soprasteria.com

## Press contacts:

Sopra Steria: Elsa Estager, Tel.: +33 (0)7 86 73 21 17 – elsa.estager@soprasteria.com Burson Cohn & Wolfe: Vincent Darricarrere, Tel.: +33 (0)6 76 05 95 63 – vincent.darricarrere@bcw-global.com